





Photo Posters

Landscape / 420mm x 297mm (A3)

How to set and supply your artwork correctly



1. Select: *Layers Tool*:  (F7) > Select: *Artwork (place here)* layer.
Create/Add your design to the *Artwork* layer.
2. Once your design is complete, please remove the *Guide* layer.
Failure to remove will result in the guide layer printing over your artwork design.
3. Export to: *Adobe PDF (Print)* (PC: ctrl+ E / Mac: cmd+E).
Please ensure when exporting to a PDF file you select 'pages':

-  **Finished Size** - This is the finished size of the product once trimmed.
-  **Safe Area** - We recommend keeping text and important content inside white area.
-  **Bleed** - Please extend your artwork into this section. This is to avoid white or unprinted edges when trimmed to finished size.

- **Accepted format:** Adobe PDF (Print). Ideally: PDF/X-1a: 2001 (one file)
- **Colour:** CMYK (RGB and Pantones will be converted)
- **Fonts:** Embedded or converted to outlines
- **Image Resolution:** 300dpi to 450dpi
- **Crop marks:** Include (offset 10mm)
- **Bleed** - 3mm